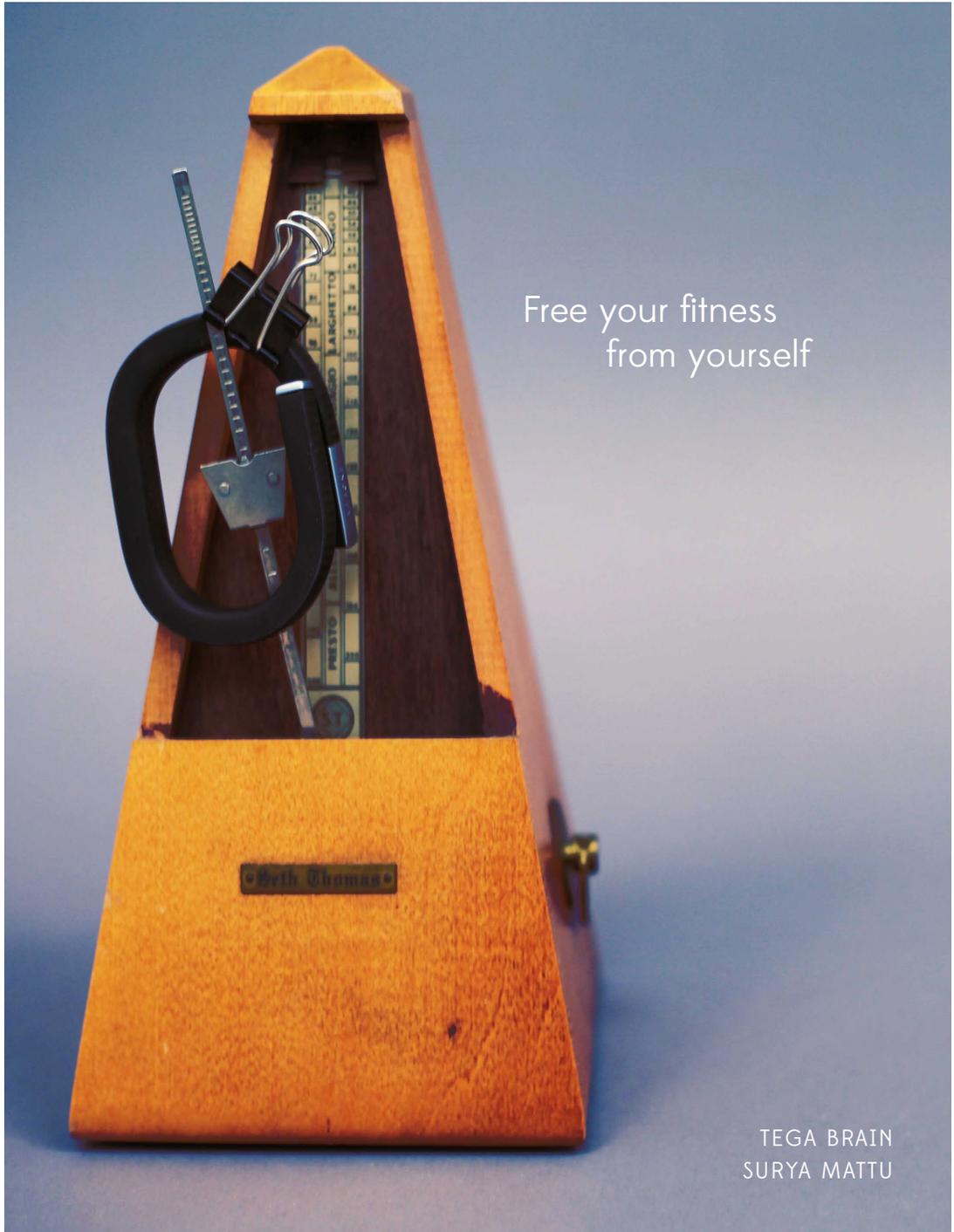


# UNFIT BITS: THE GUIDE



Free your fitness  
from yourself

• Beth Thomas •

TEGA BRAIN  
SURYA MATTU

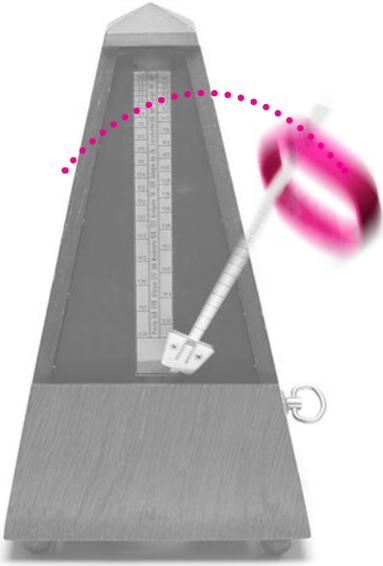
# WORK HARD, WORK SMART

Set your fitness data free with Unfit Bits

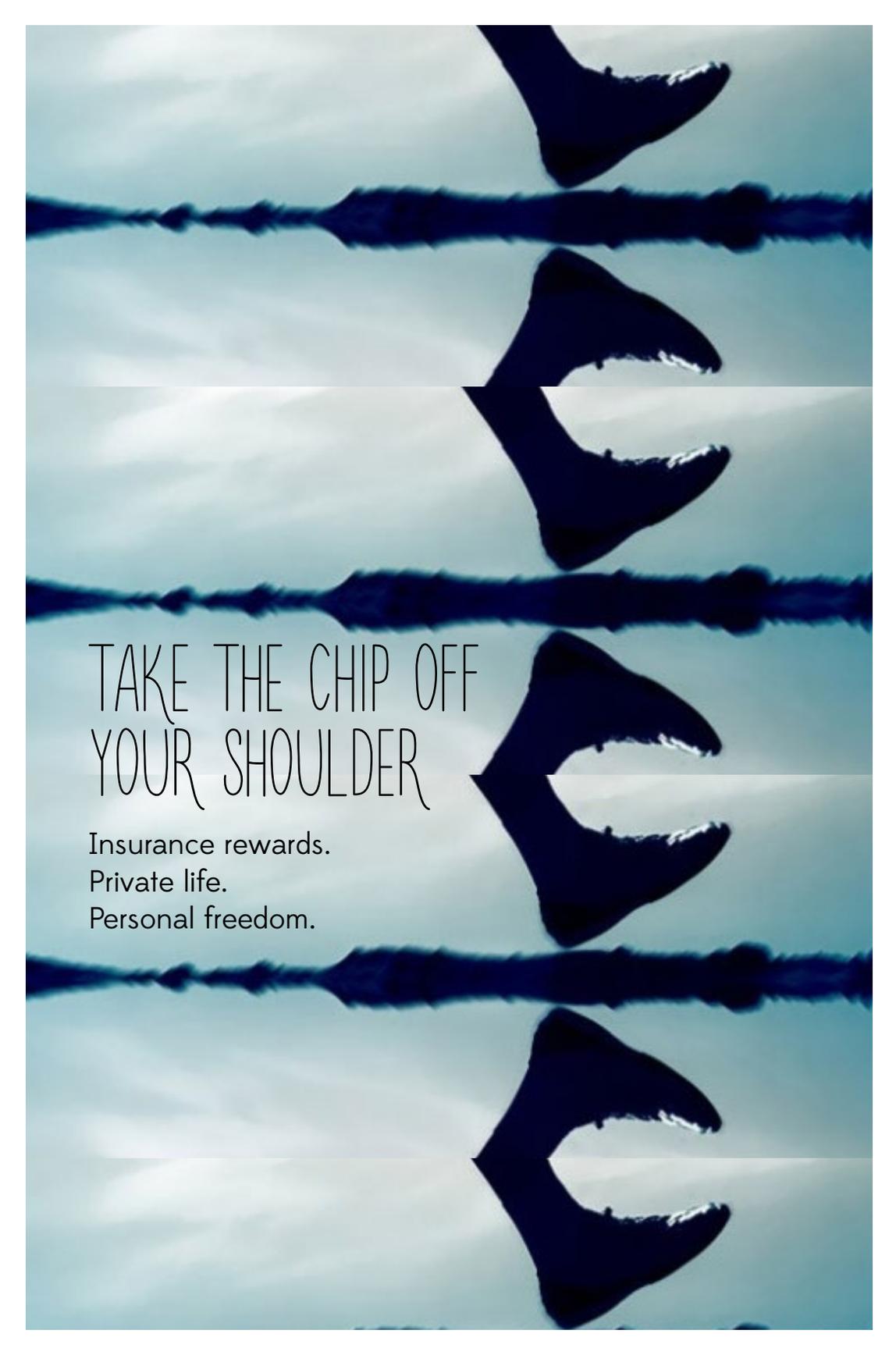


# EVERYDAY FITNESS SOLUTIONS

Quantify your potential

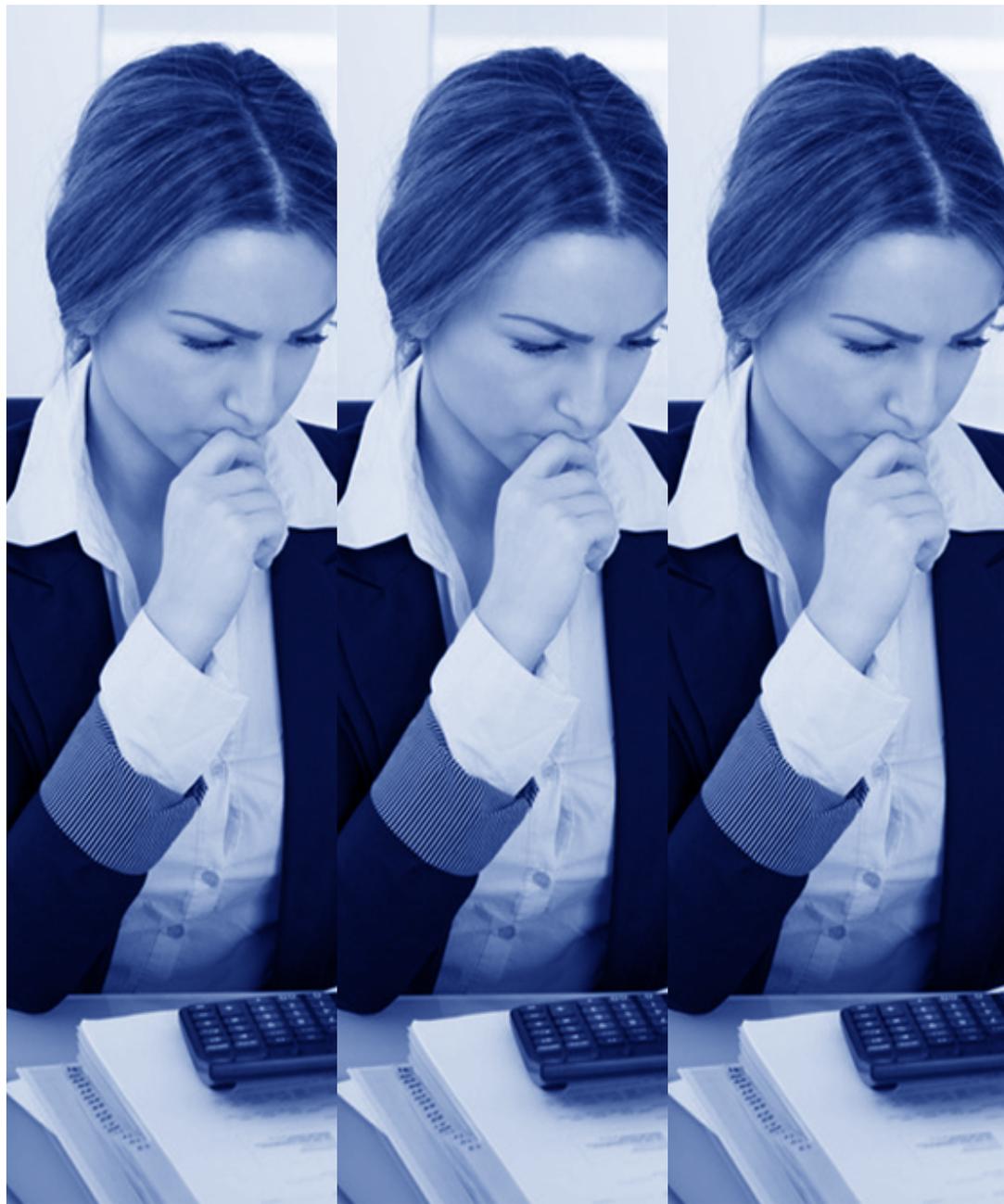


Set your  
data free and  
make bank from  
your bank.



TAKE THE CHIP OFF  
YOUR SHOULDER

Insurance rewards.  
Private life.  
Personal freedom.



# HER TURN TO EARN

Fitness solutions for every lifestyle

ALGORITHM  
AUDIT: PENDULUM

DURATION: 15 S

FITBIT

○ — STEPCOUNT: 71

○ — DISTANCE: 0.05KM

○ — CALORIES: 2

JAWBONE

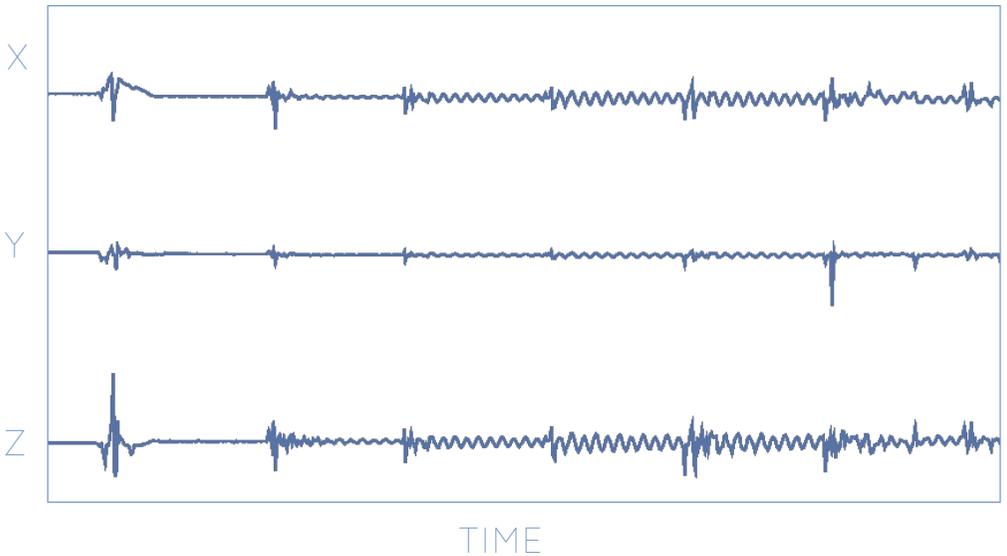
○ — STEPCOUNT: 51

○ — DISTANCE: 0.04KM

○ — CALORIES: 4



OPEN SOURCE ACCELEROMETER DATA



ALGORITHM  
AUDIT: DRILL

DURATION: 15 S



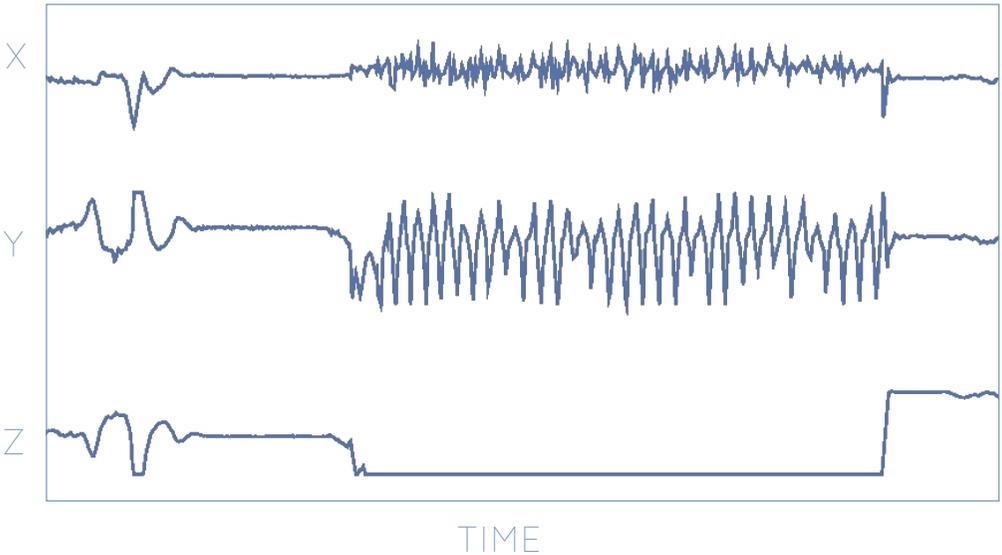
FITBIT

- STEPCOUNT: 11
- DISTANCE: 0.01 KM
- CALORIES: 5

JAWBONE

- STEPCOUNT: 22
- DISTANCE: 0.01 KM
- CALORIES: 3

OPEN SOURCE ACCELEROMETER DATA



# BICYCLE



DURATION: 15 S

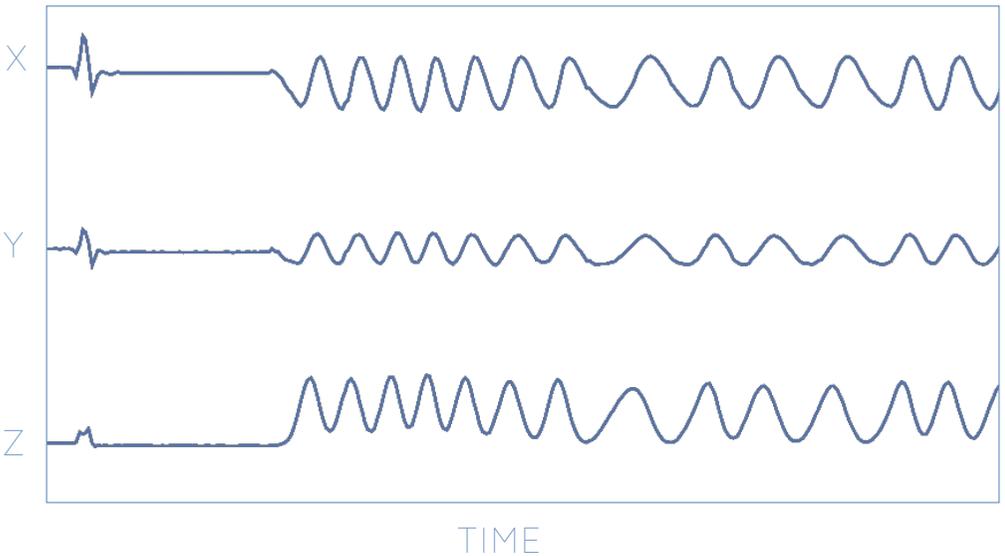
FITBIT

- STEPCOUNT: 25
- DISTANCE: 0.02
- CALORIES: 0

JAWBONE

- STEPCOUNT: 36
- DISTANCE: 0.03KM
- CALORIES: 1

## OPEN SOURCE ACCELEROMETER DATA



# PRE-ORDER YOUR FREEDOM

Set your fitness free from work or home with our new range of desktop step machines. Currently available at [www.unfitbits.com](http://www.unfitbits.com).





[www.unfitbits.com](http://www.unfitbits.com)

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PERSONAL DATA TRAINERS

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